

ABHISHEK SAHU



INTERDISCIPLINARY DESIGNER
RESEARCH | STRATEGY | DESIGN

CONTACT

abhishek_s@alumni.nid.edu
7678099865
www.abhishekksahu.com

PROFILE

Interdisciplinary designer and entrepreneurial mindset with 5+ years of experience at the intersection of Retail, Supply Chain, Service Design, and Business Strategy. Skilled in Research methodologies, crafting scalable business and product solutions that drive innovation and business growth. Passionate about the startup ecosystem, building and scaling design teams, fostering cross-functional collaboration, and driving strategic, design-led initiatives that transform startups and design studios into industry leaders.

EXPERIENCE

Design Head - Service & Systems
ByteAlly Software Solutions Pvt Ltd, Chennai | Jul 2025 - Present

UI/UX Designer
ByteAlly Software Solutions Pvt Ltd, Chennai | May 2024 - Jul 2025

Design Researcher: Graduation Project
National Institute of Design, Ahmedabad | Sept 2023 - Apr 2024

Service Design - Intern
Vecmocon Technologies | Jul 2023 - Sep 2023

UI/UX Designer - Trainee
Bridge UX Studio, Bangalore K.A. | Feb 2021 - May 2021

Co-Founder
Firstout Retail Solutions, Raipur, C.G. | Mar 2020 - Aug 2021

Deputy Manager MPR
Landmark Group (SPAR), North Zone, Delhi NCR | Nov 2019 - Jan 2020

Senior Executive - Category
Reliance Retail Limited, Bangalore K.A. | Aug 2018 - Jul 2019

Sales Manager - DOMYOS
Decathlon India, Thane & Aurangabad | Aug 2014 - Mar 2015

EDUCATION

M.Des
National Institute of Design
Strategic Design Management
2024

M.Sc
FDDI Noida
Retail & Fashion Merchandise
2018

B.E.
CSVTU
Electrical & Electronics
2014

CERTIFICATION

Advanced UX Design | 2021
Bridge UX Studio

Sports & Exercise Nutritionist | 2020
ACE | ACSM

Certified Fitness Trainer | 2014
ISSA

KEY AREAS

DESIGN

Design Strategy
Design Entrepreneurship
Social Innovation
Systems Thinking
Service Design
Consumer Behaviour
Design Audit

SOFTWARE/LANGUAGE/LIBRARIES

Figma | Adobe XD | Invision | Miro |
Python | Excel | Pandas | R | SQL |
HTML | CSS | Tableau | SAP

ACHIEVEMENTS

ACADEMIC

Winner of National Level SIP Research competition (2017)- Jaipuria Institute of Management, Noida.
Research Title: "StoreOperations & Supply Web in Retailing"

CULTURAL

Exemplary award (Cultural) on Independence Day by Mr. Gunjan Gupta, CEO & WTD, BALCO(C.G.)

SPORTS

Sports achievement award by District Chamber Of Commerce Korba, C.G.
[New Meet Record: 4*400m Event at National Level Sports Meet, Pune (2006)]